



ICOMM Promotes Adoption of Telecommunications Management as New Industry Term

January 15, 2013 – **ICOMM**, a technology services provider specializing in Telecommunications Management, which includes Telecom Expense Management, full-service Telecommunications Infrastructure Support services, Mobility Management services, and Telecommunications RFP and Contract Consulting services, is working with the Telecommunications Expense Management Industry Association (**TEMIA**), (<http://www.temia.org>), the authoritative voice for Telecommunications Management, Telecom Expense Management (TEM), Wireless Expense Management (WEM), Mobile Device Management (MDM) and Solutions Providers in related areas, to adopt a new broad umbrella term to describe the industry, Telecommunications Management.

Telecommunications Management is meant to convey all the activities enterprises manage as part of overseeing their mobile and fixed telecommunications network. It includes savings, visibility and control for global communications services, Telecom Expense Management, TEM, Communications Lifecycle Management, Wireless Expense Management, WEM, Mobile Device Management, MDM, data and device security.

“Adoption of the phrase Telecommunications Management allows TEMIA and its members to better express the diversity of solutions which our members represent with comprehensive and niche solutions, from large and small firms” said, James Price TEMIA executive board president, and president of ICOMM (<http://www.icomm.co/>). TEMIA is adopting a simple, straightforward, non-restricting phrase while still making allowances for members to continue using the TEM acronym.”

“TEM alone is no longer enough. End users are requesting a broader range of services that focus holistically on the overall network. A telecommunications environment is complex. To managing one successfully, one must understand and control the associated costs, but additionally, service must be consistently available, ever-evolving technologies must be reviewed and integrated, and support must be seamless. Telecommunications Management represents the increasingly diverse services that TEMIA firms make available to their clients.”

TEMIA is asking its members and market participants to adopt Telecommunications Management and use it on their websites and in sales presentations as a new broad umbrella term to describe the industry. Joe Basili, managing director for TEMIA stated, “Adoption of this phrase provides an opportunity for firms to re-position themselves in a more strategic role with customers, expressing value beyond cost savings into performance.” He added, “We want to tell enterprises, if you do not have Telecommunications Management you are missing out; you are not getting the most value from your network nor are you running it most efficiently from a cost and performance perspective.

About ICOMM

Founded in 1993, ICOMM Consulting is now just ICOMM. More than just consulting; more than just TEM. We are full service Telecommunications Management. ICOMM is a technology services provider specializing in Telecommunications Management, which includes Telecom Expense Management, full-service Telecommunications Infrastructure Support services, Mobility Management services, and Telecommunications RFP and Contract Consulting services.

For more information about ICOMM, please visit <http://www.icomm.co>.

About TEMIA

In 2006, many of the largest Telecom Expense Management (TEM) solution providers established The Telecom Expense Management Industry Association (TEMIA). TEMIA's ongoing mission is to raise awareness, to improve the quality and value of solutions and to cultivate shared industry knowledge for Telecommunications Management, Telecom Expense Management, TEM, Wireless Expense Management WEM, and Mobile Device Management MDM solutions. TEMIA seeks to do this through the development and promotion of open industry standards, and industry knowledge among solutions providers, business partners, telecom service providers, and enterprise clients. Further, TEMIA members subscribe to a Code of Ethics, which clearly differentiates their level of commitment to their clients.

For more information about TEMIA, visit <http://www.temia.org>.